



Dear Festival of Whales Parade Participant,

The City of Dana Point is delighted that you will be participating in the Festival of Whales Parade on Saturday, March 7, 2020. To ensure the continued success of the parade and to make this day enjoyable for the parade participants and the parade viewers, we've supplied the following information **which needs to be distributed to all members of your group who will be participating in the parade.**

PARADE DATE/TIME

Festival of Whales Parade
Saturday, March 7, 2020
Parade begins at 10:00 a.m.

PARADE ROUTE LOCATION CHANGE

The City of Dana Point is pleased to announce that the Festival of Whales Parade has moved to Dana Point Harbor. The parade map is attached and the parade route will be as follows:

1. Parade starts at Dana Drive and Island Way, by the Richard Henry Dana Statue
2. Then proceeds on Island Way over the bridge to Dana Harbor Drive
3. Turning right on Dana Harbor Drive
4. And continuing to Golden Lantern and turning right to the disband area
5. After you turn right on Golden Lantern Parade Staff will direct you on where to disband, and proceed out of the area

PARADE STAGING AREA INFORMATION

The parade staging area will occur on the west end of the Island, at Dana Drive and Island Way, in the parking lot areas to the right after you cross over the bridge.

Island Way will be unavoidably congested from 6:00 a.m. to 9:30 a.m. and access to the Island (Dana Drive), will be closed from 9:30am to 12:00pm for the parade; no access will be allowed from either direction during that time with no exceptions.

PARADE ENTRY CHECK-IN IS FROM 7:30AM TO 8:45AM. DO NOT ARRIVE EARLIER THAN 7:30AM AND DO NOT ARRIVE ANY LATER THAN 8:30AM, AS IT WILL TAKE TIME TO CHECK-IN YOUR GROUP AND THEN PROCEED TO YOUR DESIGNATED DIVISION AREA.

When your group arrives the leader of the group needs to check-in at the main parade check-in booth. Your group will be a parade number and directions on what Division area to proceed to. Please follow the instructions from the Parade Division Staff Leaders to ensure that when it's time to line up in parade order your group is ready to go.

The Staging Area is a very busy and exciting location on Saturday morning with all of the parade participants, including numerous car clubs and transportation buses, converging onto Island Way and Dana Drive. Please share with your group participants that for everyone's safety, no bicycles, scooters, skateboards, skate shoes or roller blades are to be ridden within the Staging Area.

The parade staging area is smaller than what we are accustomed too, so only prior approved vehicles that will be driving in the parade will be allowed to enter and park in the staging area. **There is no public parking in the staging area.**

The following are options for getting to the staging area:

- There will be limited parade participant parking in Lot #4 in the harbor. To access the parking area take Dana Harbor Drive and make the first left after Island Way into the parking lot area on the left. Parade participants will then need to walk over the bridge to access the staging area. See parade route map for location.
- Parade participants can be dropped off on Dana Drive and walk a short distance to the staging area. Directions are: from Island Way, turn left onto Dana Drive and the drop off area will be located on the right in the first set of parking spaces. Vehicles are only permitted to drop off and must leave within 2 minutes. Drivers cannot leave their vehicles unattended. See parade route map for location.
- There will be a small amount of first-come, first-serve parking spots on Dana Drive on the south side of the Island. To access available parking spots, from Island Way, turn left on Dana Drive. If you park in this location, please remember that you will not have access back into this area until after the parade concludes, which may not be until 12:00pm. Parade participants are not permitted to park in any boater parking lots in this area. See parade route map for parking locations.

ENTRIES BEING DROPPED OFF BY BUSES

For parade entries coming to the staging area in buses, we ask that you unload as quickly as possible and then have your bus driver(s) proceed immediately to the disband area to park and wait for your group to complete the parade route. Please forward a copy of the parade route map to your bus drivers, which shows where the disband area is located. Parade Staff will meet the drivers and direct them where to park.

GROUPS CARRYING PARADE BALLOONS

For the volunteers who will be carrying the parade balloons, please check-in at the Volunteer Check-In booth and then proceed to the balloon area.

PARADE FILMING AREA

The parade announcer booth and filming of the parade will be on the corner of Island Way and Dana Harbor Drive. Look for the barricade that we will have on the parade route notifying groups of the upcoming filming, so your group can look their best for the camera!

CAR CLUB INFORMATION

The car club entries will be given a parade number upon check-in and then will proceed to the Division area that you will be assigned to in the parade.

PARADE AWARDS

All parade entries are eligible to receive an award. The categories are listed below and will be announced a few days after the parade.

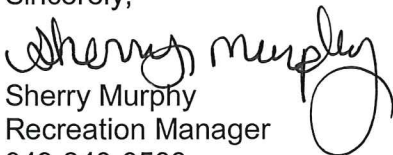
Mayor's Award.....Best Display of Parade Theme
City Award.....Best Youth Group
Musical Award.....Best Musical Unit
Festival of Whales Award.....Best Local Entry

PARADE RULES AND REGULATIONS:

1. Failure to follow Parade Officials instructions shall be cause for disqualification and no awards will be issued.
2. At no time is any person or unit allowed to hand out or throw anything from a vehicle along the parade route.
3. Due to last minute entrees and placements, parade numbers will be handed out the morning of the parade.
4. Forward motion must be maintained throughout the parade route. Entries must remain in assigned positions throughout the entirety of the parade and need to keep 5 car lengths distance between the group in front of your group.
5. Entries are not allowed to stop on the parade route and have the public interact with the group.
6. Alcoholic beverages and/or illegal substances are prohibited in the assembly area and during the parade.
7. Discharging of firearms, sirens or loud noises is prohibited by participants along the parade route.
8. For everyone's safety, no bicycles, scooters, skateboards, skate shoes or roller blades are to be ridden within the Staging Area.
9. All groups participating need to follow the California Vehicle code.
10. All groups (with the exception of school groups, marching bands or military units) will be limited to a maximum number of 25 participants.

If you have ANY questions, please contact Sherry Murphy, Recreation Manager at (949) 248-3533, or email to smurphy@danapoint.org. Additional information about the Festival of Whales festivities can be found at www.festivalofwhales.com. Thank you again for your participation in the Festival of Whales Parade 2020.

Sincerely,


Sherry Murphy
Recreation Manager

949-248-3533

smurphy@danapoint.org



